



Lani Peterson, Psy. D.

Executive Coach

COACHING FOCUS

Executive presence
High-impact communications
Personal effectiveness
Role transitions
Influence
Conflict resolution
Team development
Change management

LEVEL EXPERTISE

Chief Executive Officers
General Managers
Functional leaders
High potential leaders

INDUSTRY EXPERIENCE

Biotechnology
Pharmaceuticals
Healthcare
Energy
Educational institutions
Non-profit organizations

COMPANY SIZE

Start-ups to Global
multinationals

REPRESENTATIVE CLIENTS

Avid Technology
Berklee College of Music
Center for Creative
Leadership
CityYear Boston
Community Leadership Forum
of New Haven
Devon Energy
Greater Baltimore Medical
Center
Network for Civic
Engagement
Novartis
Northeastern University
The Samaritans
Unitarian Universalist
Association
Vistaprint
Women's' Lunch Place

ABOUT ARZENGROUP

Our unique advantage is our expertise in facilitating the human and organizational change required to compete in a global marketplace.

TYPICAL COACHING CLIENTS

With a specialty in women's leadership development, I have worked with executives in both profit and non-profit organizations with a focus on medical and educational institutions.

TYPICAL COACHING ASSIGNMENTS

I specialize in helping executives on issues of executive presence, high impact communications, personal effectiveness, role transitions, influence, team development, conflict resolution and change management.

COACHING APPROACH

Drawing from my twenty -five years' experience as both a psychologist and coach working with individuals and groups, I interweave narrative training with systems thinking to guide and support change efforts.

With a strong background in executive assessment, I work from a foundation of insight oriented feedback that can support an informed development and action plan.

PROFESSIONAL HISTORY

I am a psychologist, coach, public speaker and professional storyteller. I have extensive experience working with individuals, groups and organizations in the areas of leadership, emotional intelligence, personal and team development.

Drawing on my practice as a performing artist and public speaker, I teach executives and managers the skill of personal presence, and the development and delivery of high impact communications. I specialize in the application of narrative as a leadership tool, and medium for personal growth, connection and change.

CREDENTIALS

I have a doctorate in psychology from the Massachusetts School of Professional Psychology, a Masters in Counseling Psychology from Lesley University with an undergraduate degree in literature from Smith College.

I am a member of the National Speakers Association and chair the Executive Committee of the Healing Story Alliance.

I have published articles on the power of story and Appreciative Inquiry in professional journals.